

# What is JSPIN ?

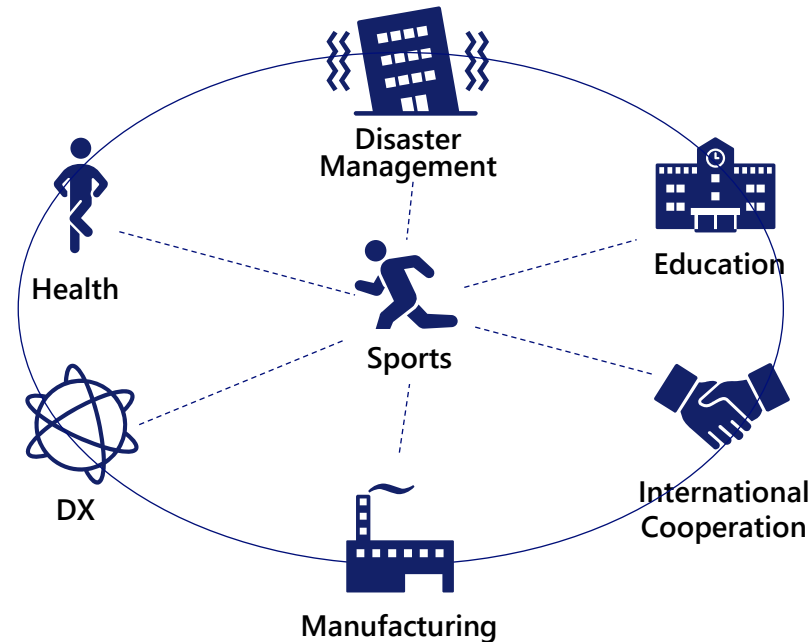
## 🎯 Objectives of Establishing JSPIN

JSPIN (Japan SPorts business INitiative) is a platform established by the Japan Sports Agency to promote collaboration between Japanese and overseas sports industry.

Disseminating sports goods and services created in Japan to the global sports market, JSPIN creates domestic and international networking opportunities and accelerates the further development of the sports industry in Japan and overseas.



### Major Domains



### Target

#### Entities



• Sports • IT • Healthcare • Tourism • Other related industries

#### Other Organizations



• Leagues/clubs • Local authorities • Universities/ research institutes • Government agencies, etc.